

THE TRIPLE ID STYLE CLASSIFICATION SYSTEM © BY JAN ADDAMS

IMAGE 70 INTERIOR® is a **Design thru Style Strategy** Company helping you save Money & Time when creating Spaces that are **Simply you by Design...**



The Founding belief of IMAGE 70 INTERIOR® is:

The Triple ID Style Classification System © believes our personality, body shape and colouring affects not only the cut, colour and style of our wardrobe (**image**) but, also influences our interior design (**interior**) and business organizational style (**industry**).

If you are a small business owner you no doubt have, or should, express yourself in your company's colours and branding style.

'**Birds of a feather flock together**' and knowing your style and communicating authentically & accurately will lead you to find your best mate, friend, client and/or consultant.

If you would like to learn more
[Grab Your FREE 'Mini Style Report' HERE](#)

THE BIG PICTURE = YIN AND YANG IN BALANCE CREATES YING

As with anything in life, some things are set or **Finite** – the sun rising, gravity, seasons, etc. Other things are flexible or **Infinite** - weather conditions, population growth, change, etc. It is the same with us. Some parts of our makeup are inherent and others are evolutionary. Our personal colouring and body shape is constant and therefore finite – changing as a unit. Our '**Inner-traits**' and '**Interior Design style**' – are ever changing or evolutionary which equals infinite.

1. OUR INNER-TRAITS

Our Inner or Personality traits are infinitely evolving even though there are the common denominators that stay with us throughout our life with aspects of our personality changing with experience and maturity. Knowing how you yourself react and respond will then create a basis for understanding and getting along with others.

'Do unto others **what they** want done to them', 'the Platinum Rule' can then come into force.

Remember we all are **Diamonds in the Rough** with different cuts, colour & clarity!

There are the basic 4+ INNERTRAITS:



- | | |
|---------------------|----------------------------------|
| PLANNER | - organizer |
| DOER | - action oriented |
| MEDIATOR | - relates more to people |
| COMMUNICATOR | - initiates ideas |
| DIAMOND | - equal combination of all above |

2. OUR PERSONAL COLOURING

Our Personal Colour **is finite or, constant**, regardless of age, sex, race, or tanning. Learn to enhance your natural assets instead of masking them.



Either we are **WARM (yellow)** under-toned or **COOL (blue)** under-toned. We are either of high contrast colouring, or of blended colouring.

There are **four rulers** in the **Color Harmonics®** system to create Balance or **YING**. Each group has their own set of **'Power Neutrals'**.

There is also a combination or, **YING** colour palette that can be used by all colour groups.

The 4+ **Rulers of Color Harmonics®** are:

BRIGHT Yang and **DEEP** Yang (Warm Yellow & Golden Undertones)

SUBTLE Yin and **STRONG** Yin (Cool Olive to Blue Undertones)

3. OUR PHYSICAL BODY SHAPE

Our **body shape** or structure is also finite and remains the same, regardless of weight gain or loss, age or exercise; there are **4 BASIC SHAPES** with variations within each.



- | | |
|--------------------|-------------------------------------------------------------------------|
| STRAIGHT | = 'A' Straight Narrow Shape |
| SUBSTANTIAL | = 'T' Straight Broad Shape |
| SYMMETRICAL | = 'H' Slight Curve Shape |
| SPHERICAL | = 'S' Curved Shape |
| SPRITE | = 'Petite' - 'i' - version is usually a combination of any above shapes |

4. OUR INTERIOR DESIGN STYLE



Our Interior Style is considered *infinite within a finite shape* preference. It is totally interconnected with the other three areas and again is changeable with age and circumstance. **Style terms** have been replaced with **4 + Interior Design Shapes** that correspond to the above. The shape and style of furniture chosen within your space directly relates to your own body shape. Your inner traits select your accessories and create the uniqueness in your space.

Your personal **Color Harmonics®** ruler creates the base colour tones for your space. Add your opposite colour tones in small touches to create balance – **Yin + Yang =**

YING. By understanding how to coordinate the shapes you love you, surrounded by your colours you will be able to create a ‘Synchronized’ sanctuary from **Bedroom to Boardroom** – *Simply You by Design...*

For Help Creating Your Unique Space from ‘BEDROOM TO BOARDROOM’ >>> [Click Here](#)

Which **Interior DESIGN Style** listed below rings true to you?

FOLLOWING ARE THE 4 + BASIC [Interior Design Style Shapes](#):

1. **STRAIGHT** – Clean lined furniture; poised = **PLANNED** and *Picture Perfect*
2. **SUBSTANTIAL** – Blunt edged large scale furniture = **NATURAL** or *Casual Chic*
3. **SYMMETRICAL**- Scround shapes with fine details; evenly balanced = **TAILORED** or *Classic Elegance*
4. **SPHERICAL** – Curved free form furniture; artistically placed = **THEATRICAL** or *Artistically Bent*

SYNCHRONISTIC- Evolution of an authentic space ‘mood + scale + colour’ = Your **Ge e U.R.U. Style**

INTERIOR STYLES	Interior DESIGN DOMINOS © is a registered trademark of Jan Addams Inc.
 STRAIGHT - Picture Perfect	If you have chosen your Interior Design by this methodology, you know that the following rings true. The STRAIGHT STYLE is a 'Theatrical & Picture Perfect' look where simple, clean lines display form over function from architecture to accessories.
 SUBSTANTIAL - Casual Chic	The SUBSTANTIAL STYLE is 'Casual Chic' where function over form counts it large, blunt edged both in furniture & accessories asymmetrically placed for comfort and convenience.
 SYMMETRICAL - Tailored	The SYMMETRICAL STYLE is 'Tailored Classic'. This function look is where balance between form and function is key. To maximize the placement of all design elements from interior millwork to furniture is highly valued.
 SPHERICAL - Theatrical	The SPHERICAL STYLE is a 'Theatrical Artistic' expression where shape and size count freely with a structure that displays a wide range of styles from 'tony to tonyer'. Clean lines clutter in overdone form.
 SYNCHRONISTIC - GURU	Interior DESIGN DOMINOS® begins with specifically chosen ART work to direct the design process by forming an STYLE, BUDGET and COLOUR preference. DESIGN Elements follow revealed in the layered look occupying a SCHEDULE. These organized around the occupant's LIFESTYLE will links the Categories for Products & Services to bring you complete the Interior Design of your space. The result is a truly SYNCHRONISTIC style!

If you would like to learn more GRAB Your [FREE Mini Style Report HERE](#)

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